

Press Release

Gruner + Jahr Closes Framework Agreement with e-Spirit

G+J Deutschland Applies FirstSpirit for Website Maintenance

Dortmund, 22 October 2010 - Gruner + Jahr and e-Spirit AG closed a framework agreement on the implementation of the content management system FirstSpirit. Gruner + Jahr plans to implement FirstSpirit step by step for the maintenance of their German websites.

About e-Spirit and FirstSpirit:

As the manufacturer of the Content Management Systems FirstSpirit™, e-Spirit is a technology leader in the European market. The company was founded in 1999 by former members of Fraunhofer ISST in collaboration with the IT service provider, adesso. In addition to the licensing business and the FirstSpirit™ integration, e-Spirit also provides comprehensive support for complex Internet and intranet projects. Customers also benefit from the expertise of partner firms in consultation and implementation.

FirstSpirit™ is a solution for Enterprise Content Management (ECM) and for integration with complex system environments and portals. Sophisticated customers use the content management system (CMS) to publish a wide range of contents on almost any channel (Internet, intranet, extranet, mobile channels, PDF, e-mail newsletters, portals, DTP, technical documentation). Users rely on the product for optimal sophistication in usability, performance and integration capability, and investment security. In addition to comprehensive out-of-the-box functionalities, e-Spirit also features innovative solutions from its technology partners which are integrated in the basic modular structure of FirstSpirit™.

Contact person:

e-Spirit AG
Sandra Högemann / Oliver Jäger
+49 231 28661-73 / -66
presse@e-spirit.com
www.adesso-group.de/en/ | www.e-spirit.de