

Press Release

Expansion: Content Management in Italian

e-Spirit AG and TER s.r.l. enter partnership for Italy

Dortmund/Rom/Pescara, 15 July 2010 - e-Spirit AG continues its international expansion and extends its partner network: TER s.r.l. is the company's new partner in Italy. TER will market the content management system FirstSpirit and will assist customers with the implementation. With offices in Rome and Pescara, the company is a leader among consulting and system integration firms in the knowledge and data management area. The IT service provider also provides proven expertise in portal integration, both for the SAP NetWeaver and IBM WebSphere environments.

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e-Spirit seeks to expand its market presence in Italy with TER as a key partner. "With its expertise in portals and extensive experience implementing complex IT projects, TER is the perfect partner for e-Spirit in Italy", said Robert Bredlau, Director of International Business Development at e-Spirit AG.

"FirstSpirit is a nice fit for our expertise and our portfolio – and for our customers' needs", added Carlo Castellano, president of TER. "The Italian market represents a golden opportunity in the content management area. Companies with large international operations seek a high-end solution that

they can integrate in their complex infrastructures. This is exactly what we offer them with FirstSpirit".

International CMS

As an international product, FirstSpirit is modeled on multilingual capability. This allows content such as text, images, and media to be managed in any number of languages. Web projects can be rolled out for global markets with no delay, with the standard CMS platform ensuring consistent communication in the different target markets, optimized editing processes, and rapid ROI. The partner network plays a decisive role in the international implementation and expansion of FirstSpirit. "This way we have top-notch partners to help us to stay in step with our customers and their needs in the different countries and to provide them with very best service", explains Bredlau. Italy, France, and Spain now join Great Britain, USA, Canada, and BeNeLux as the focal areas for the development of e-Spirit's international business. "We are always looking for new partners with the right expertise to support our activities in the target markets".

approx. 3.370 characters

About e-Spirit and FirstSpirit:

e-Spirit is the manufacturer of FirstSpirit, a content management system (CMS) for companies with high expectations of their solutions. e-Spirit is a reputable, internationally-oriented product supplier with global brands in all sectors.

International clients such as Pentland, Airbus, Trelleborg Sealing Solutions, Commerzbank, OTTO and the Schaeffler Group are all using FirstSpirit as a CMS platform within their IT infrastructure.

FirstSpirit is increasingly becoming the integration platform of choice, replacing existing content management technologies in large businesses.

e-Spirit was founded by former members of the Fraunhofer Institute for Software and System Technology (FhG ISST) in 1999. e-Spirit is headquartered in Dortmund with branch offices in Europe located in London, Zurich, Vienna, Berlin, Cologne, Hamburg, Munich and Frankfurt.

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